ADAP: Building Momentum, Shaping the Future

Celebrating our successful launch, welcoming our growing membership and looking ahead to the initiatives shaping the future for dentists in aesthetics.

A Word from Our Executive Chair

On behalf of the Board, I am delighted to welcome you to the Association of Dentists in Aesthetic Practice (ADAP) and thank you for joining our growing professional community.

Following the fantastic response to our launch at CCR on 1–2 October 2026, ADAP is committed to championing patient safety, clinical excellence, professional integrity and continuing education within dental facial aesthetics.

Our ambition is to provide a strong, credible collective voice for the profession, support members through education and collaboration, and help shape the future of aesthetic practice. We are already delighted to see members volunteering for our governance bodies and contributing to our exciting research project to develop a new competency framework for dentists working in non-surgical facial aesthetics.

Your experience, ideas and involvement will be vital to ADAP's success. We encourage you to engage with our activities, share your views and help us build an association that reflects the needs and aspirations of our members.

Thank you for being part of ADAP. I look forward to working with you as we advance professional standards and shape the future of dental aesthetics together. Look out for further announcements and updates in this newsletter.

Paul Burgess MBE
Executive Chair, ADAP



ADAP LAUNCHES ITS GROUNDBREAKING PROJECT: EDUCATION AND COMPETENCY FRAMEWORK FOR DENTISTS IN MEDICAL AESTHETICS
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GOVERNMENT ANNOUNCES ITS LATEST PROPOSALS ON REGULATION OF THE AESTHETICS SECTOR.
See Page 3

HARPAR GRACE INTERNATIONAL: SUPPORTING ADAP AND THE FUTURE OF DENTISTS IN AESTHETIC PRACTICE
See Page 4

START YOUR AESTHETIC JOURNEY WITH ADAP: ADAP MENTORING PROGRAMME
See Page 6

INSTAGRAM LIVES - SAVE THE DATES

16/11 - 6:30PM - REGULATION, LICENSING, ADAP UPDATE
Paul Burgess MBE and Dr Rehanna Beckhurst

30/11 - 6:30PM - COMPLICATIONS MANAGEMENT
Paul Burgess MBE and Sharon King (ACE complications Group

Join us at
adap.official

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Launch support from Harpar Grace, Merz and Galderma.
ADAP welcomes other potential sponsors and strategic partners.
CONTACT: Paul Burgess MBE • Executive Chair • paul.burgess@adap.org.uk

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ABOUT ADAP

ADAP is the professional membership organisation representing dentists working in non-surgical facial aesthetics, committed to clinical excellence, patient safety, ethical practice, professional development and advocacy.

Launch of ADAP Education and Training Project

We're delighted to announce the launch of the groundbreaking Project to design first Education and Competency Framework specifically for GDC-registered dentists in medical aesthetics.

Dentists bring deep anatomical knowledge, clinical training and professional regulation to aesthetic practice, yet training routes remain fragmented and quality varies widely. The framework will set out clearly what competent, safe aesthetic practice looks like for dentists at every stage of their career, aligned with the GDC Scope of Practice guidance and the GDC Standards for the Dental Team. Dental therapists and hygienists will follow in Phase 2.

Phase 1 framework will be launched at ACE in March 2027.



Dr Rehanna Beckhurst
ADAP Director and Chair of the Education and Training Committee,

The team

The project is led by Dr Rehanna Beckhurst, ADAP Director and Chair of the Education and Training Committee, with a working group of experts in aesthetics, education and training:

- Paul Burgess MBE, ADAP Executive Chair
- Jason Beckhurst, ADAP Business Development Director
- Dr Narjes Hawissa, ADAP Director, ADAP Education and Training Committee Member
- Prof Brian Franks, Visiting Professor, University of Greater Manchester (Queens), Medico/Dento-Legal Expert Witness, ADAP Education and Training Committee Member
- Dr Pippa Saul-Harrah, Head of Educational Development, Harley Academy
- Dr Andrew Greenwood
- Dr Bhavik Shah
- Dr Olha Vorodukhina
- Dr Helen Whyte

Phase 1 is supported by Galderma.

ADAP retains full control of the research and the framework's content.

Government's Aesthetic Regulation Proposals: What do they mean for Dentists?

The Government has recently announced its proposals for regulating the aesthetics sector in England, with an initial focus on the highest-risk procedures classified within the **RED category**.

A key priority is the role of the Care Quality Commission (CQC) in overseeing procedures deemed to be surgical and associated with the highest risks to patients. However, attention is also turning to the next stage of regulation: the enforcement of requirements for **AMBER category procedures**, which include injectable treatments and dermal fillers.

In England, responsibility for enforcing these requirements is expected to fall to local authority Environmental Health Officers (EHOs). This raises important questions about the training, expertise and resources needed to ensure effective and consistent oversight, particularly at a time when local authorities are facing significant financial pressures and competing demands on their budgets.

The proposals may also have implications for clinic business models. Where oversight by an authorised healthcare practitioner is required, as defined in the Government's consultation, aesthetic providers will need to consider how these requirements could affect their staffing arrangements, clinical governance and the delivery of treatments.

ADAP will be examining these developments closely, with a particular focus on their implications for dentists working in aesthetic practice. As the regulatory framework evolves, it will be important to understand how the proposed arrangements may affect dental practitioners, their businesses and their ability to provide aesthetic treatments safely and compliantly. Further updates and analysis will follow as the proposals develop.

Department of Health & Social Care

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ADAP Member Spotlight:
Dr Narjes Hawissa

BDS, BSc & Board Member at ADAP

'Connecting dentistry, aesthetics and the power of community'

Dr Narjes Hawissa graduated in dentistry in 2005 and has spent the past eight years building her career in aesthetic medicine. For Narjes, aesthetics is a natural extension of dentistry, drawing on her knowledge of facial anatomy, balance and harmony to deliver a more holistic approach to patient care.

Her journey has been both exciting and rewarding, but, like many dentists entering aesthetic medicine, it has also presented challenges. From treatment planning and product selection to complication management and the business side of practice, navigating an evolving profession can sometimes feel overwhelming. Finding the right support and connecting with colleagues who understand these challenges is not always easy.
These experiences helped shape Narjes's belief that no practitioner should have to navigate the profession alone. It was this desire for connection, shared experience and professional support that led her to join ADAP.

For Narjes, ADAP has become much more than a professional association. It is a community where she feels heard, supported and surrounded by like-minded colleagues who genuinely want to see one another succeed. It provides a space to ask questions openly, share experiences without fear of judgement and learn from the collective knowledge of fellow practitioners.

Passionate about patient safety, education and mentorship, Narjes hopes to contribute to a culture of openness and shared learning within the profession. She is keen to help other practitioners develop their confidence, strengthen their competence and feel supported throughout their own professional journeys.
At the heart of Narjes's philosophy is a simple but powerful belief: when we support one another, we become better clinicians and provide better care for our patients.

Her story is a reminder that professional growth is not just about developing clinical skills; it is also about building meaningful connections, learning from one another and having the confidence to ask for support when it is needed.

Sometimes, the greatest difference is simply knowing you are not alone.



Thank you, Dr Narjes Hawissa, for sharing your journey and embodying the spirit of connection, collaboration and mutual support that makes the ADAP community so valuable.

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Why Harpar Grace International is partnering with ADAP?

At Harpar Grace International (HGI), we believe the future of dentistry extends beyond oral health alone. Dental professionals are uniquely positioned to play a greater role in preventative skin health, facial aesthetics and overall patient wellbeing, creating exciting opportunities for both their patients and their practices.

Our partnership with ADAP reflects our commitment to supporting this evolution. As a founding sponsor, we are proud to support an association that champions education, professional development and collaboration, helping dental professionals confidently navigate an increasingly diverse clinical landscape.

Through our portfolio of premium skincare, clinical and device-led brands, HGI offers more than products. We bring together evidence-led solutions, specialist education and commercial support to help practitioners explore new treatment opportunities, enhance the patient experience and develop sustainable, profitable businesses.

We recognise that expanding into new areas requires the right knowledge, training and ongoing support. By working alongside ADAP, we want to help bridge the gap between clinical expertise and business growth, giving members access to the tools, education and partnerships they need to make informed decisions and deliver meaningful results.

We are excited to be part of ADAP's journey and look forward to working collaboratively with its members to shape the future of integrated patient care, while opening up new opportunities for growth across the dental sector.

Carla Cooper – Head of Growth & Strategy Harpar Grace International



hgi | Harpar Grace INTERNATIONAL

ADAP Sponsors & Partners: Opportunities to Collaborate

ADAP has developed a structured sponsorship and partnership proposition, offering opportunities for organisations to support its growth and development .

Opportunities include **Founding Sponsor, Strategic Partner, Event Sponsor, Education Sponsor, Digital Sponsor** and **Member Benefit Partner**. All partnerships will be transparent and subject to ADAP's governance and conflict-of-interest requirements.
For further information, please contact **Paul Burgess MBE** at Paul.burgess@adap.org.uk

Start Your Aesthetic Journey with ADAP

Entering medical aesthetics can be an exciting career opportunity for dentists, but knowing where to start can be challenging.

Through the ADAP Mentoring Programme, dentists can access guidance and support from experienced aesthetic practitioners who understand the clinical, professional and business challenges of entering this growing sector.

Whether you are exploring aesthetic practice, undertaking your first training courses or establishing your own aesthetic service, an ADAP Mentor can help you take the next steps with greater knowledge, confidence and professional support.

Be part of ADAP! Join us today!

Scan the QR code to find out more and becomea member. Let's grow together!

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Highlights from launch at CCR 2026

















Exclusive Member Benefit of the Month

We're delighted to announce that we've exclusively teamed up with **HappyThreads**, a UK supplier of **medical scrubs and uniforms**, to offer all our members an exclusive discount! Whether you're looking for stylish, comfortable and practical medical scrubs or professional uniforms, you can now enjoy savings on your orders.

Simply sign up to receive your **exclusive discount code** and **start saving!**

happythreads

Plus, **group ordering discounts** are available for your whole team, making it easier and more affordable to kit out your colleagues.

Have your say

ADAP wants to hear from members about the issues affecting dentists working in aesthetic practice. What are your views, concerns or priorities? Your feedback will help inform ADAP's work and representation of the profession as the regulatory landscape evolves.

Share your views with ADAP — your voice matters. Email: paul.burgess@adap.org.uk